

## PROJECT 'COLORPANDA'



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## 1. Introduction

Color Panda is unique printing service that offers to all company sizes or individuals to print all kinds of printing products in a simple and fast way. Depending on clients needs hard copies will be delivered directly to them or to the Post office tomorrow morning. Using Color Panda will decrease printing costs, improve quality and save time.

Website ColorPanda.com consists 2 parts. One part is available to all visitors and another part which is available only to registered users.

## 2. Content and functionality description

Public part, in terms of visible content, is a mix of programming, visual presentation and interaction with users. Because of that most attention is given to design in order to offer simple and user friendly environment.

Navigation links will be placed at the top of the page and currently it includes 6 main links.

### 2.1. Description of pages



#### 2.2.1. Home

Home page layout style will be organized and include: main image and 4 fields with ongoing promotional offers active for specific region.

#### 2.2.2. Products

On Products page will be presented 2 groups of services we offer.

First group is Printing Products and inside it there will be space for 14 products. They can be customized by regional supplier and default are: Poster, Rack Card, Presentation, Newsletter, Sell Sheet, Manual, Catalog, Report, Brochure, Flyer, Proposal, Booklet, Postcard and Business Cards.

Second group is Binding Products and it includes space for 9 products. They also can be customized by regional supplier and default are: Tape, Spiral, Velo, Twin Loop Wire, Saddle Stitch, Comb, Perfect, 3-Ring and Stapled.

By clicking on any of these products it opens detailed explanation about chosen service. Every colorpanda.com visitor has opportunity to get very detailed information about all the products and services. Every logged in client except getting all the information about products and services has an option to make orders. These orders consist of file which user wants to print and all chosen options. Options for every product can be customized by regional supplier.



### 2.2.3. Solutions

On Solutions page it will be presented 2 (default or more) groups of services we offer. First group (Business / Industry) includes 19 different products: Administration, Customization, Pharmaceutical and Healthcare, Training, Purchasing and Procurement, Technology, Pharmaceutical Training, Learning and Development, Sales Operations, Franchise Retail and Hospitality, Education, Human Resources, Marketing, Financial, Real Estate, Operations and IT, Meeting and Event Planner, Manufacturing and Legal. Inside second group (Printing) there are 4 products: Print and Distribute, File Formats, Capabilities Quality and Capacity and Security Billing and Reporting. By clicking on any of these products detailed explanation will be opened. If regional suppliers have, here they can present additional services (e.g. printers, consumables, spare parts).

### 2.2.4. Printer

This page gives customer information on Color Panda printer features and benefits. There is also a user guide. For logged in clients there also will be option to download printer driver and install it on their personal computer. Main role of this driver is to convert desired documents into pdf format and send them to color panda server.

### 2.2.5. Support

On Support page will be contact info of professional color panda team. Also, there is an option to implement chat support system.



### 2.2.6. Log in

Login page will include login form and after client logs in it will be divided into 2 separate boxes. Upper box (Approval) will be a graphical layout of all the documents which are uploaded onto server and pending to be printed. Each document inside this box will have options list for choosing document type. Depending on chosen document type we know if that document will be sent to the Post office or to the client's location after printing. After choosing document type by clicking on option "Submit" documents will be forwarded to desired printing flow and moved to the box below (Archive) which includes all the documents already printed. By clicking on option "Reprint" documents are moved back to Approval box for another print. Documents in both boxes can be filtered and sorted by multiple criteria.

## 3. Final result

With Color Panda service clients get fast, easy and quality printing without leaving home or work place, saving time and money.

Color Panda - Print anywhere 'n' deliver everywhere.